

# THE ENTOURAGE GROUP

## SOCIAL MEDIA EMPLOYEE

### Job description

We are looking for an enthusiastic Social Media Employee who is eager to learn, who can write smashing English texts and who wants to be a part of an International hospitality group!

As a Social Media Employee, you will be working closely with and under the supervision of the Social Media Manager of The Entourage Group. At The Entourage Group, you will meet a team that is open minded, international and we love to say “yes” to new challenges. As the online world is changing rapidly, we always keep on moving to aim for our company goals.

Your duties will include creating social media profiles, copywriting, posting updates and using social media tools to automate tasks. The Social Media Employee also offers support in performing online strategies, for example on Facebook, Instagram, etc. In addition, The Entourage Group is looking for a creative and proactive Social Media Employee with great communication skills and passion for hospitality and social media.

### Main responsibilities

- Assists with social media strategy on all channels;
- Copywriting;
- Assists with engaging new and existing audiences through social media;
- Assists with raising awareness and encouraging user generated content across social platforms;
- Keeping up with all the new social media channels, news and trends, alerting managers to the potential need for inclusion/change in current social media channel strategy;
- Help coordinate and arrange social media material initiatives (graphics, videos, etc.), responding to posts, coordinating posts.

### Job requirements

- Living in Amsterdam;
- Fluent in English and Dutch (written & spoken);
- Affinity with online and social media;
- Experience with InDesign and Photoshop is a plus;
- Knowledge of and affinity with the Hospitality industry;
- Strong communication skills;
- Hands-on mentality.

### ARE YOU CURIOUS AND INTERESTED?

Please send us your CV and motivation to [careers@the-entouragegroup.com](mailto:careers@the-entouragegroup.com)

Or take a look at our website and social media channels for more information!

**THE ENTOURAGE GROUP** is an unexampled hospitality imperium, creating and building internationally acclaimed concepts. The brainchild of creative entrepreneur Yossi Elyahoo ‘Hospitality Entrepreneur of 2015’, THE ENTOURAGE GROUP’s story began in Amsterdam in 2008 with the launch of MOMO, a sophisticated Asian-fusion restaurant, bar and lounge that immediately established itself as the go-to venue for local and international tastemakers. The success story continued with the creation of A-list favorites such as IZAKAYA, THE BUTCHER, THE BUTCHER Social Club, SHIRKHAN, THE DUCHESS, MR PORTERS, MAD FOX club and just recently Bepita, Toni Loco.

[www.the-entouragegroup.com](http://www.the-entouragegroup.com)